



Luka Osepashvili

Product Designer · UX/UI Designer · Art Director

No-Code Development · AI-Assisted Workflows

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PROFILE

Product Designer and Art Director with experience across UX/UI, website design, no-code development and AI-assisted workflows. I work from research, positioning and structure to high-fidelity design, responsive implementation and launch. My background combines product thinking, visual direction, marketing research and hands-on website building for B2B, product and agency projects.

CORE EXPERTISE

Product & UX/UI Design

- Product, UX/UI & website design
- User & service flows
- Information architecture
- Design systems & visual direction

Websites & No-Code

- Framer, Tilda, Webflow, Lovable
- End-to-end website creation
- Responsive, conversion-focused builds
- Market, audience & competitor research

AI / Automation

- AI chat & website assistants
- Lead-capture flows
- Automation workflows (n8n)
- AI-assisted design & build

EXPERIENCE

Product Designer & Builder — [Luka Creator](#)

Independent · Present

- Design websites, product sites and landing pages end-to-end — from market and competitor research and information architecture to UX/UI, visual direction, build and launch.
- Build responsive, conversion-focused sites with no-code tools (Framer, Tilda, Webflow) and structured landing-page logic.
- Design and integrate AI chat assistants and lead-capture flows for portfolio and client projects.

Product Designer — [Movla](#)

2025–2026

- Product and UX/UI design for a gardening-service startup and marketplace platform.
- Designed customer and service flows, gardener onboarding and the Green Magazine content hub.
- Built the product website in Framer and collaborated with the team on product thinking and testing.

Art Director — [Boko Agency](#)

2023–2026

- Led art direction, visual identity and website design across client projects.
- Ran market and competitor research and shaped offer and page structure.
- Delivered UX/UI and no-code website builds; handled briefing, client communication and project coordination.

SELECTED WORK

Full case studies: <https://lukacreator.com/work>

- B2B and industrial websites
- Product and startup websites
- Creative agency and event websites
- AI-powered lead capture and website assistants

Examples include AHMY Agency, TSA Kazan, TRS Kazan, Movla, Rayvent and Boko Agency.

TSA Kazan includes a [client-reported +40% conversion lift](#).

WHAT I CAN HELP WITH

- Website design from research and structure to launch
- UX/UI design for product and service flows
- No-code builds in Framer, Tilda and Webflow
- Product / startup website design
- AI chat assistants and lead-capture flows

TOOLS

DESIGN	Figma · Adobe Illustrator · Adobe Photoshop
NO-CODE / WEB	Framer · Tilda · Webflow · Lovable · GitHub · Vercel
AI / PRODUCTIVITY	Claude · ChatGPT · n8n · Notion · Jira

EDUCATION & CERTIFICATES

Yandex Practicum — Web Designer

Completed 2025 · [View certificate](#)

Georgian Technical University — Computer Science

Coursework, not completed

LANGUAGES

Russian — Native

Georgian — Native

English — Working proficiency

Portfolio: <https://lukacreator.com> Case studies: <https://lukacreator.com/work>